



Corporate Privacy Policy

Effective Date: 6/26/2024

1. Introduction

The Nonprofit Atlas, LLC respects your privacy and is committed to protecting the privacy and security of your personal information including what you share with us through electronic and telephonic channels. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us electronically or via telephone. Please read this policy carefully to understand our practices regarding your personal data and how we will treat it.

2. When Personal Information Is Collected

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include:

- Using our website.
- Registering for an account.
- Entering a sweepstakes or contest sponsored by us or one of our partners.
- Signing up for special offers from selected third parties
- Sending us an email message.
- Submitting your credit card or other payment information when ordering and purchasing products and services.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

3. Information We Collect

We may collect the following types of personal information:

- **Personal Identifiers:** Name, email address, phone number, etc.
- **Business Identifiers:** Business name, contact information, contribution history or information related to contribution history, etc.

- **Demographic Information:** Age, gender, location, etc.
- **Payment Information:** Credit card details, billing address, etc.
- **Communication Data:** Records of your communications with us (e.g., call recordings, emails).
- **Technical Data:** IP address, browser type, device information, etc.
- **Usage Data:** Information about how you interact with our website or services.

4. How We Use Your Information

We may use your information for the following purposes:

- To provide and maintain our services.
- To respond to your inquiries and provide customer support.
- To process your transactions and fulfill your requests (e.g., orders, service requests).
- To communicate with you, including sending promotional materials and important information regarding our products, services, and changes to our policies.
- To improve our products and services.
- To keep track of the pages our users visit on our websites.
- To deliver customized content and advertising.
- To comply with legal obligations.

5. Sharing Your Information

We may share your information with third parties under the following circumstances:

- With service providers who assist us in operating our business (such as to help store data on external servers, perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries).
- With affiliates and subsidiaries.
- With your consent or at your direction.
- To comply with legal obligations or protect our rights or property.

All such third parties are prohibited from using your personal information except to provide these services to The Nonprofit Atlas, and they are required to maintain the confidentiality of your information.

We do not sell, rent, or lease our customer lists to third parties.

6. Marketing Communications

We may send you marketing communications if you have consented to receive such communications. You can opt out of receiving these communications at any time by following the unsubscribe instructions provided in the communication.

7. Links

Our websites contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

8. Retention of Your Information

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

9. Your Choices and Rights

You have certain rights regarding your personal information, including:

- The right to access and update your information.
- The right to object to processing of your information.
- The right to restrict processing of your information.
- The right to data portability.
- The right to request deletion of your information, subject to certain exceptions set out below.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;

- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

10. Security of Your Information

- We implement reasonable security measures to protect your personal information from unauthorized access and use.
- We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. This includes end-to-end encryption and multifactor authentication (MFA).

11. Children Under Thirteen

We do not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website.

Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

13. Contact Us

If you have any questions or comments about this Privacy Policy or our practices, please contact us at:

The Nonprofit Atlas, LLC
309 Lonesome Pine Drive
Longwood, Florida 32779

Telephone Number:
407-720-9199

Email Address:
Hello@TheNonprofitAtlas.com.